

Assignment 2

Leah Fleming - Snoozemate

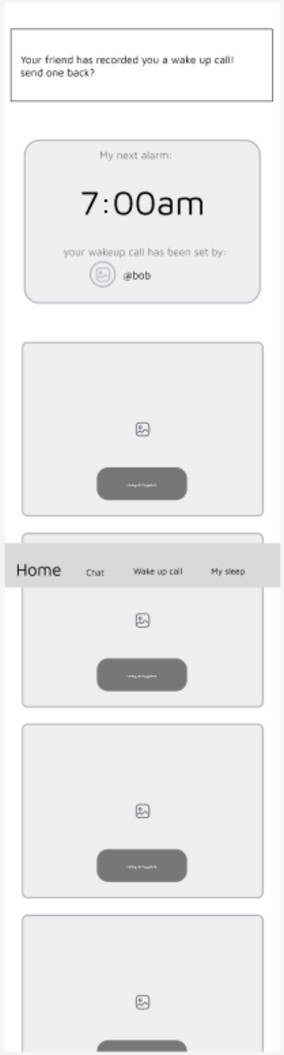
Students tend to have inconsistent sleep schedules and often prioritise other activities over sleep.

If something is fun it increases motivation

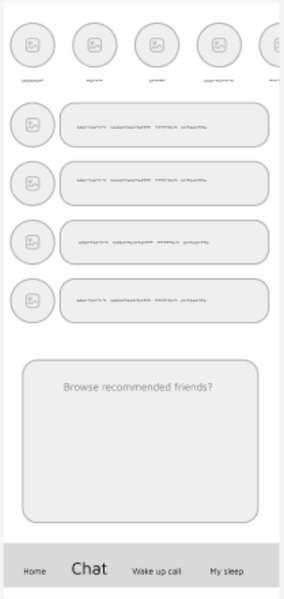
Excitement reduces tiredness



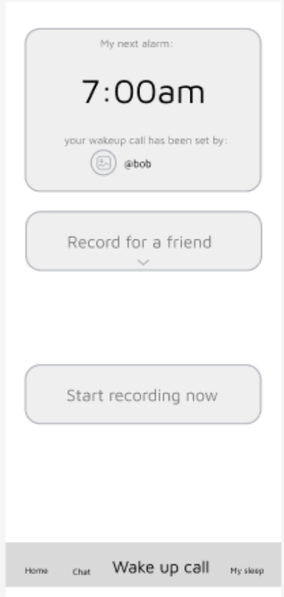
home



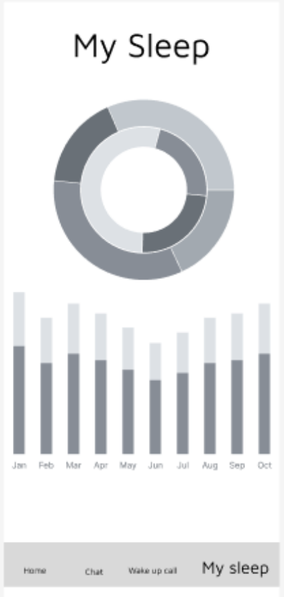
chat



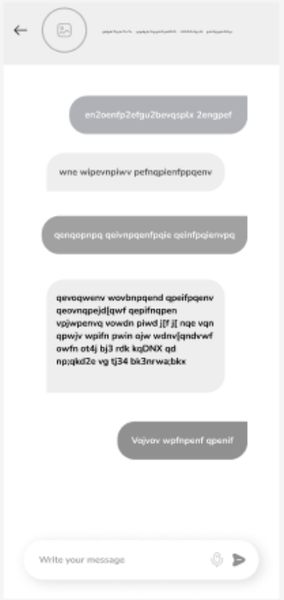
wakeup call



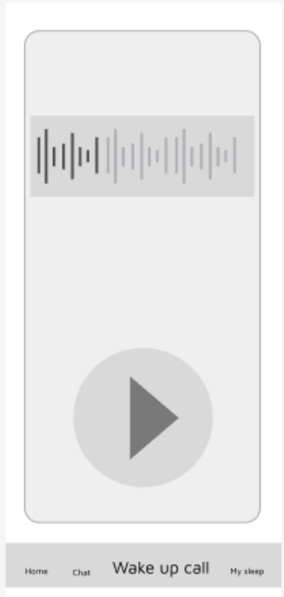
stats



chat 2



record



Snoozemate.
Will it work?

User Testing

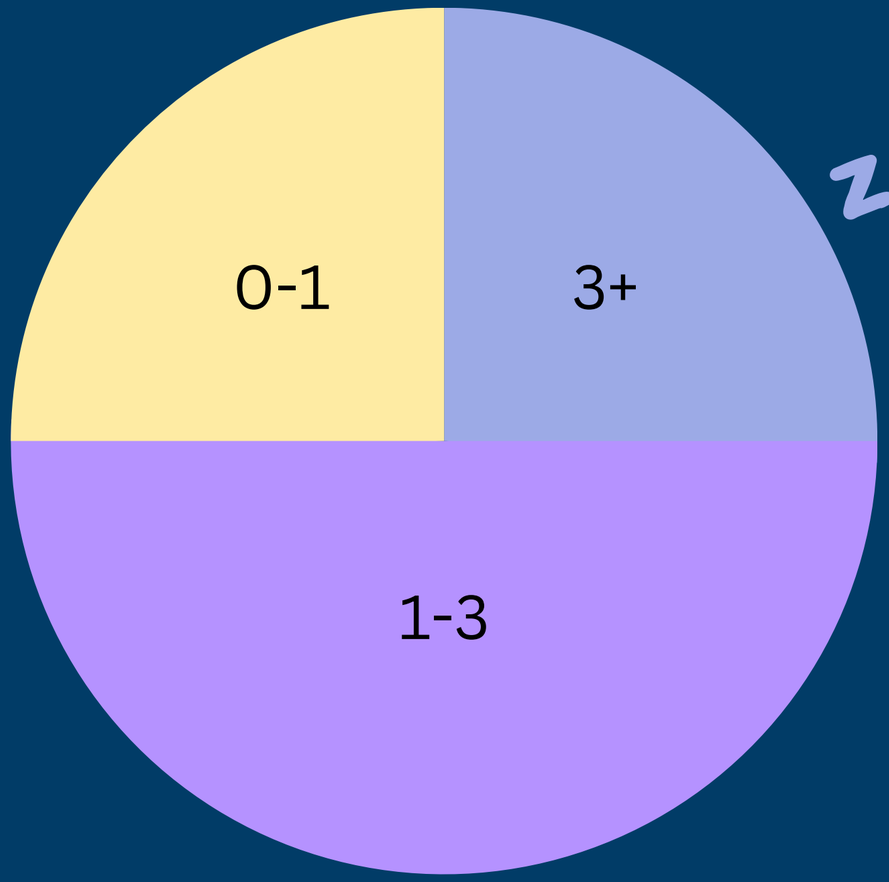




- Students
- Unhappy with their sleep schedules
- 2 surveys (before and after)
- As close to the real thing as possible
- Fun
- Surprise

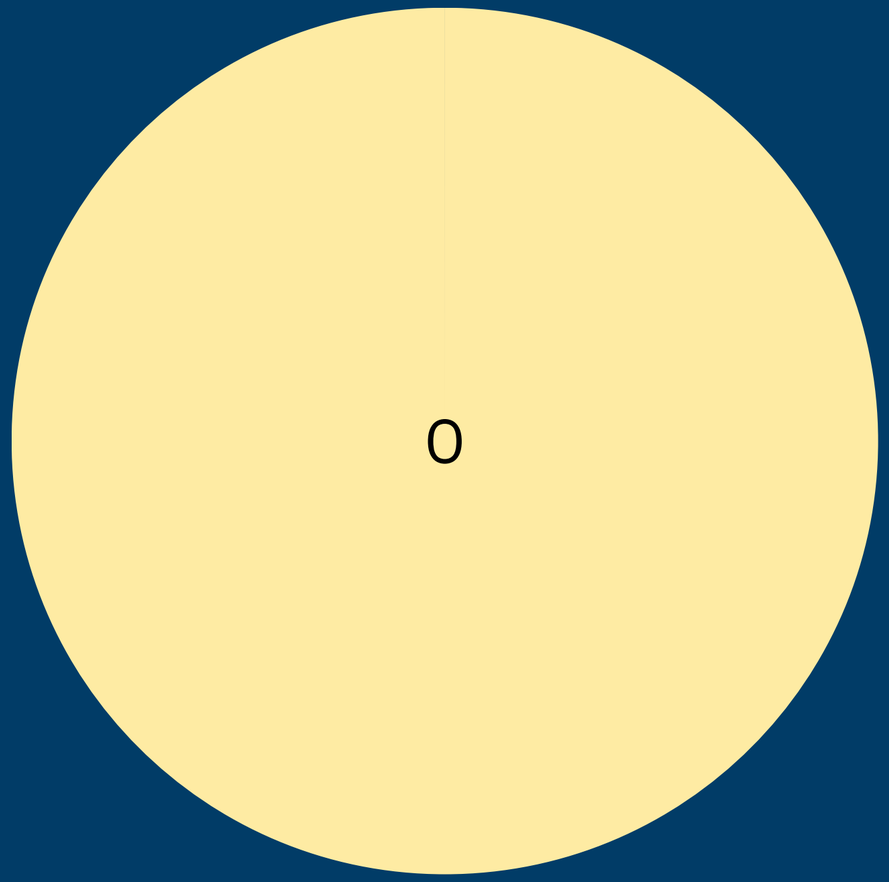
How many times did you snooze?

Before



zzzZ

After



- The way participants wake up in the morning tends to impact the rest of their day
- They have a range of different sleep schedules
- They tend to be more excited for their friend to hear their alarm than to hear their own
- They wanted to contact their friends in the morning after hearing the alarm
- 100% felt more awake after hearing the alarm
- One participant woke up before the alarm

“I got a fright but it was funny”

“The start was funny”

“It was a fun way to wake up”

“I liked the personalised nature”

“I thought my brother was in my room waking me up”

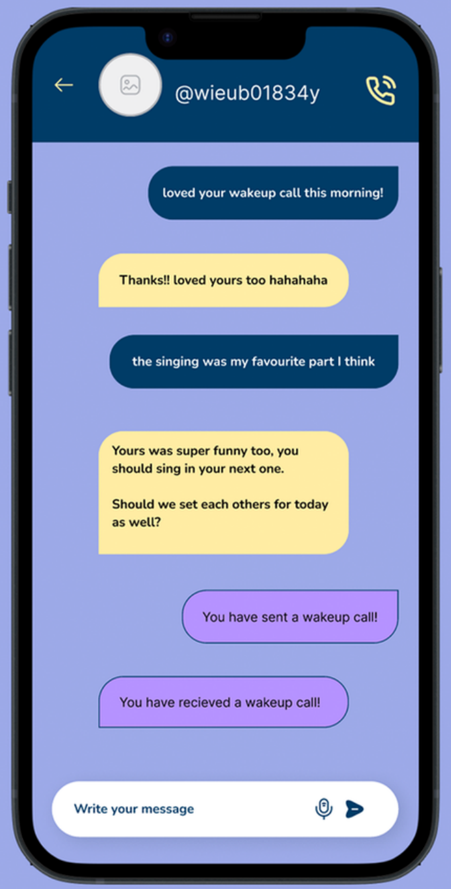
Key changes:

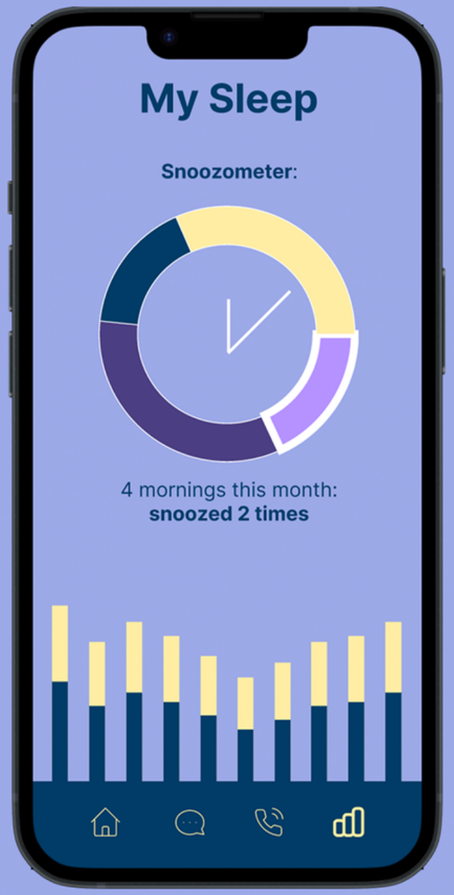
- Easy to use chat
- Inspiration or songs to choose from
- Time limit
- Easy navigation
- Easy on the eyes

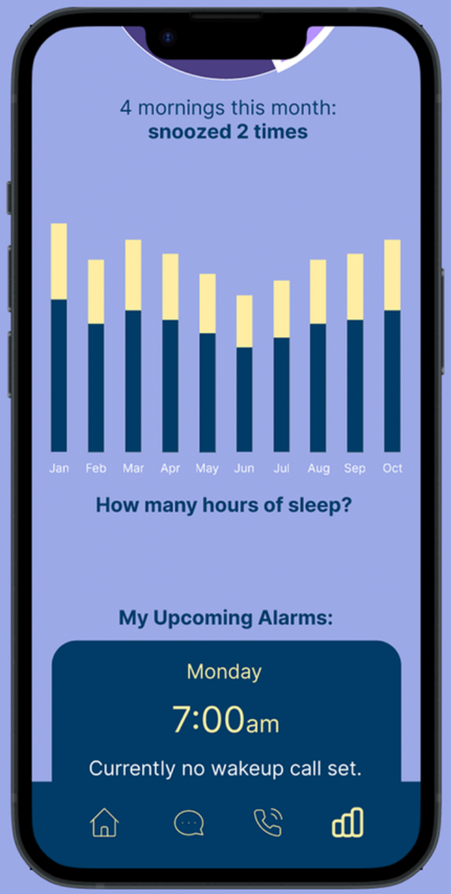



my next alarm:
7:00 am
Your next alarm was set by:
@myfriend2020
@myfriend2020


my next alarm:
7:00 am
Your next alarm was set by:
@myfriend2020
Record a Wakeup Call for a friend?
Need some inspo?
listen to previous recordings
Browse Songs


@wieub01834y
loved your wakeup call this morning!
Thanks!! loved yours too hahahaha
the singing was my favourite part I think
Yours was super funny too, you should sing in your next one.
Should we set each others for today as well?
You have sent a wakeup call!
You have recieved a wakeup call!
Write your message


My Sleep
Snoozometer:
4 mornings this month:
snoozed 2 times


4 mornings this month:
snoozed 2 times
Jan Feb Mar Apr May Jun Jul Aug Sep Oct
How many hours of sleep?
My Upcoming Alarms:
Monday
7:00am
Currently no wakeup call set.


Snoozemate
7:00am
Stop
Snooze
Bedtime.
Go to sleep now to get the right amount of sleep. We will see you in the morning for your wakeup call.
Gym
10:00–11:30AM
Lunch & Learn
12–1PM
Calendar
FaceTime
Calendar
Photos
Camera
San Francisco
58°
Mostly Cloudy
H:66° L:56°
10AM 11AM 12PM 1PM 2PM 3PM
59° 62° 63° 65° 66° 66°
Weather
Mail
Notes
Reminders
Clock
News
TV
Podcasts
App Store
Search

Accessibility



- Contrast score - 9.4

Next steps:

- Alt text for any images
- Closed captions for recordings

Next Steps

- User testing my app
- Assess scope for alarm possibilities
- Add delighters
- Put together a video from testing





Thank you.